

## **ARENA STAGE MEDIA RELEASE**

Molly Smith Artistic Director Edgar Dobie Managing Director Zelda Fichandler Founding Director

## FOR IMMEDIATE RELEASE

Arena Stage Contact: Julia Suszynski press@arenastage.org, 202-600-4056 FAME Contact: Shayna Bayard

76trombones@fameorg.org, 301-805-5358

April 26, 2012

## ARENA STAGE AND FAME ATTEMPT TO SET WORLD RECORD FOR LARGEST ALL-TROMBONE ORCHESTRA AT NATIONALS PARK FRIDAY, JUNE 1 AT 6:00 p.m.

(Washington, D.C.) Inspired by *The Music Man's* signature song "76 Trombones," Arena Stage at the Mead Center for American Theater is partnering with FAME (The Foundation for the Advancement of Music & Education, Inc.) in an attempt to bring together more than 500 trombone players to set the world record for the largest all-trombone ensemble. Under the direction of **Lawrence Goldberg** (music director for Arena Stage's upcoming *The Music Man*), **musicians will fill Nationals Park – home of the Washington Nationals –** to perform a rousing rendition of this classic show tune **at 6:00 p.m. Friday, June 1**, prior to the scheduled Nationals game against the Atlanta Braves. Participants may then stay and watch the game for free.

"The Music Man is a celebration of music," says Molly Smith, Arena Stage artistic director and director of the theater's The Music Man. "Through our partnership with FAME for this record-breaking occasion we cannot wait to gather hundreds of area musicians at Nationals Park to celebrate in harmony together and in support of quality music education and performance."

Goldberg has created a new orchestration for the toe-tapping "76 Trombones" by putting together a sevenpart, all-trombone arrangement. The seven parts represent a variety of levels of difficulty to ensure that all levels of musicians, no matter how young or old, from beginning trombone player to seasoned professional, can participate and be a part of making music history.

"Harold Hill sings of the marching band of his dreams being led by 76 trombones, and why not? There's no other instrument as dramatic and distinctive as the trombone, with its long slide and muscular sound," says **Goldberg**. "76 trombones all playing together would surely make an impression, but we at Arena Stage want to do far better than that. Harold Hill would definitely approve!"

"We are ecstatic about this opportunity to assist in a world record attempt," adds **A. Toni Lewis**, FAME president and founder. "This is a powerful event that speaks to our mission that the arts are vital to building strong communities."

Interested participants would need to arrive at Nationals Park by 5:15 p.m. and the performance would take place at 6:00 p.m. Participants must provide their own trombone and are expected to learn the music in advance of the event. Participation is free, but advance registration is required. To sign up visit fameorg.org. Sheet music and detailed information will be provided upon registration.

-continued-

## Arena Stage and FAME attempt trombone world record—Page 2

After the performance, participants are invited to stay and watch the game (starting at 7:05 p.m.) for **FREE** and hear **Trombonist Leon Rawlings**, music director and founder of the 76 Degrees West Band, perform the national anthem. A special ticket price for families and friends of participants is available starting at \$10, offered through the **Host Sponsor**, **the Washington Nationals**. To purchase the special ticket offer visit **fameorg.org**.

In order to purchase an upgraded ticket with a designated donation to FAME, please visit <u>nationals.com/tickets</u> and enter the promo code MUSICMAN beginning May 2, 2012.

**WTOP** is a proud sponsor of this event. Throughout the entire month of June, FAME will receive more than \$30,000 in free air-time and in-kind contributions as WTOP's Charity of the Month. This program was established to help non-profits raise community awareness, promote their events and help with fundraising efforts. The charity chosen each month receives a total of 64 30-second on-air promotional announcements on WTOP Radio and Federal News Radio, as well as promotional content on <a href="http://wtop.com/">http://wtop.com/</a> and federalnewsradio.com/ throughout the month.

In *The Music Man*, for Harold Hill, there's a sucker born every minute. Sooner or later, this smooth-talking "Professor" has everyone eating out of the palm of his hand – and the citizens of River City, IA are his latest mark. When local librarian Marian Paroo tries to expose him as a swindler, Hill sets out to win her heart and save his hide. Will the town get wise to Hill before he steals their savings or will Marian make an honest man out of him? This summer's toe-tapping production, featuring all-time favorites "Ya Got Trouble," "Goodnight Ladies," "Shipoopi," and "76 Trombones," will put a spring in your step and a song in your heart. *The Music Man* runs May 11-July 22, 2012 in the Fichandler Stage at Arena Stage at the Mead Center for American Theater.

The Foundation for the Advancement of Music and Education, Inc (FAME) is a community, non-profit 501(c)(3) organization dedicated to providing equal access to outstanding young performing and visual artists who are disproportionately affected by their social and economic backgrounds. Our mission at FAME is to cultivate high-quality opportunities for outstanding young musicians to perform in venues that might not customarily be available due to lack of access, and to help them excel academically. Founded in 2004, FAME speaks for the young performing artist who has been silenced at school due to budgetary cutbacks and/or the total elimination of performing arts programs; subsequently, FAME is committed to enriching the overall literacy in the community via the performing arts and the humanities. Fameorg.org

Arena Stage at the Mead Center for American Theater is a national center dedicated to the production, presentation, development and study of American theater. Under the leadership of Artistic Director Molly Smith and Executive Producer Edgar Dobie, Arena Stage is the largest company in the country dedicated to American plays and playwrights. Arena Stage produces huge plays of all that is passionate, exuberant, profound, deep and dangerous in the American spirit, and presents diverse and ground-breaking work from some of the best artists around the country. Arena Stage is committed to commissioning and developing new plays through the American Voices New Play Institute. Now in its sixth decade, Arena Stage serves a diverse annual audience of more than 300,000. arenastage.org

Follow Arena Stage on **Twitter** @arenastage or <u>twitter.com/arenastage</u> and mention *The Music Man* with **#ASMusicMan** and the June 1 event with **#76Trombones**. Find Arena Stage on **Facebook** at <u>facebook.com/arenastage</u>.