

ARENA STAGE MEDIA RELEASE

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MEDIA ADVISORY

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ANNOUNCING NEW TICKET SAVINGS PROGRAM AT ARENA STAGE AT THE MEAD CENTER FOR AMERICAN THEATER

*** Featuring the new Pay Your Age program designed for patrons ages 5 to 30 ***

(Washington, D.C.) Beginning with the revival of Rodgers and Hammerstein's *Oklahoma!* this summer, Arena Stage at the Mead Center for American Theater will offer tickets for patrons ages 5 to 30 in the **new Pay Your Age savings program**. This program was developed to foster relationships with younger generations and allow them to experience theater at Arena Stage that might otherwise be cost-prohibitive. 10,500 tickets will be designated for this program throughout the 2011/12 season. Pay Your Age tickets for *Oklahoma!* will become available by phone and at the Arena Stage Sales Office starting **Monday, May 9, 2011**.

Pay Your Age tickets go on sale two months prior to the first public performance of a production. Patrons may purchase tickets by phone or in person, limit of four Pay Your Age tickets per household. Proof of age for each member of the party will be required at time of purchase and/or pickup from the box office. A limited number of Pay Your Age tickets will be guaranteed available per performance on a first come, first serve basis. The Pay Your Age program replaces the \$15 tickets for 30-and-under patrons program that was in effect for the past several seasons concluding with the 2010/11 season.

SPECIAL SAVINGS FOR OKLAHOMA!

Family Fun Packs

Special for the production of Rodgers and Hammerstein's *Oklahoma!*, Arena Stage is offering families the opportunity to purchase tickets in a Family Fun Pack for \$153, all fees included. Four tickets are included per Family Fun Pack, with a limit of two packs per household. For each fun pack there must be at least two children ages 5 to 17, proof of age is required at the time of purchase or pick up from the box office. A limited number of fun packs are available per performance.

ONGOING SAVINGS PROGRAMS

Student Discounts

Full-time students (one student ticket per valid ID) may receive 35% off regular ticket prices. This discount is offered by phone or in person for every performance and is subject to availability.

Metro Mondays

Bring your SmarTrip or Metro card to the Arena Stage Sales Office after noon on Mondays and get half-price tickets to that week's performances. Limit two tickets while supplies last. Subject to availability. Not valid on previously purchased tickets. Not to be combined with any other offer.

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HOTTIX

Arena Stage is committed to making theater accessible to persons for whom the regular cost of tickets would be prohibitive. For these members of the community, a limited number of half-price tickets are sold for most performances of Arena Stage productions, subject to availability. HOTTIX go on sale 30 minutes before curtain and are sold until all available HOTTIX sell out. HOTTIX must be purchased in person at the Sales Office. Limit of two per person. (May not be available for selected dates and/or special productions.)

Southwest Nights

A special invitation is extended to our Southwest D.C. neighbors to buy \$25 tickets for one specially designated performance of each production. Proof of Southwest D.C. residency or employment for each member of the party must be presented at the time of purchase. Tickets are limited to four per person and are based on availability.

***Discounts cannot be combined or applied to previously purchased tickets. Per-ticket handling fees apply for telephone and Internet sales. A \$4 facility fee applies to all tickets.**

Arena Stage at the Mead Center for American Theater is a national center dedicated to the production, presentation, development and study of American theater. Under the leadership of Artistic Director Molly Smith and Managing Director Edgar Dobie, Arena Stage is the largest company in the country dedicated to American plays and playwrights. Arena Stage produces huge plays of all that is passionate, exuberant, profound, deep and dangerous in the American spirit, and presents diverse and ground-breaking work from some of the best artists around the country. Arena Stage is committed to commissioning and developing new plays through the American Voices New Play Institute. Now in its sixth decade, Arena Stage serves a diverse annual audience of more than 300,000. www.arenastage.org.

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