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MEDIA RELEASE

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FOR IMMEDIATE RELEASE

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TARGET CONTINUES PARTNERSHIP WITH ARENA STAGE TO SPONSOR THE TARGET FAMILY FUN PACK DURING *CHRISTMAS CAROL 1941* AND *ELLA*



(Washington, D.C.) Arena Stage announced it will be extending its partnership with Target to sponsor the Target Family Fun Pack for its world premiere holiday event *Christmas Carol 1941* and for the sizzling musical *Ella*. The Target Family Fun Pack includes any four seats, four non-alcoholic drinks and four snacks for \$100, a substantial discount from the regular ticket price. This partnership will continue to provide an affordable way to introduce and instill a life-long love of and participation in the arts for future generations.

“Christmas Carol 1941 and Ella are the perfect shows for families to take advantage of the Target Family Fun Pack,” said Arena Stage Artistic Director Molly Smith. *“Both shows provide a special experience that families can enjoy together. Arena is so thankful to Target for once again making this offer possible.”*

This grant is part of ongoing efforts by Target to strengthen families and communities throughout the country. Since opening its doors, Target has given 5% of its income to organizations that support education, the arts and safe families and communities. Today that translates to \$3 million every week.

“At Target, we are making a real difference every day through our grant-making program,” said Laysha Ward, vice president, community relations, Target. *“We’re proud to partner with [nonprofit organization] as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”*

Additionally, Target also gives through signature programs that are designed to inspire learning in children and families. Programs include:

- Take Charge of Education[®], a school fundraising program
- Target Field Trip Grants, a program that helps educators bring learning to life for students through the distribution of grants
- Ready.Sit.Read!SM, a program dedicated to fostering a lifelong love of reading in children
- Target House[®], which serves as a home away from home for families of children receiving life-saving treatment at St. Jude Children’s Research Hospital[®] in Memphis

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- Target Volunteers, a program where Target team members and retirees annually donate more than 315,000 hours of time to more than 7,000 community-based projects

***Christmas Carol 1941* runs through December 30, 2007 on the Fichandler Stage at 1101 Sixth Street, SW, Washington D.C., 20024 and *Ella* runs December 28, 2007 – February 24, 2008 at Arena Stage in Crystal City, 1800 South Bell Street, Arlington, VA, 22202.**

The Target Family Fun Pack includes four seats, four non-alcoholic drinks and four snacks for only \$100. Must include a minimum of two patrons between the ages of 5 and 18 years of age per Fun Pack; cannot be combined with any other offer or applied to previously purchased tickets; limit three Fun Packs per order.

To purchase a Target Family Fun Pack call (202)488-3300, or go to the Arena Stage Sales Office located until January 1, 2008 at 1101 Sixth Street, SW, Washington D.C., 20024 and after January 1, 2008 at 1800 South Bell Street, Arlington, VA, 22202.

Target is the sponsor of the Target Family Fun Pack during the 2007/08 season.

About Arena Stage

Arena Stage is the largest theater in North America focusing on American plays. Under the leadership of Artistic Director Molly Smith and Executive Director Stephen Richard, Arena Stage's core purpose is to produce huge plays of all that is passionate, exuberant, profound, deep and dangerous in the American spirit. Now in its sixth decade, Arena Stage is the oldest and largest of the Washington, D.C. area's not-for-profit producing theaters, attracting a diverse annual audience of more than 250,000. Founded in 1950 by Zelda Fichandler, Thomas Fichandler and Edward Mangum, Arena Stage was one of the original leaders of the resident theater movement, and is still widely regarded by its national peers as the flagship of the American not-for-profit theater.

About Target

Minneapolis-based Target serves guests at 1,502 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

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