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artistic director

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executive director

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founding director

MEDIA RELEASE

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FOR IMMEDIATE RELEASE
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ARENA STAGE EXPANDS DISCOUNT TICKET PROGRAM FOR 2007/08 SEASON

*****New offer designates \$10 tickets for patrons 30 and under available each Monday for performances that week*****



(Washington, D.C.) For the 2007/08 season, Arena Stage is expanding the \$10 ticket program, formerly known as FIVETWENTYFIVE, to include patrons ages 30 and under. **\$10 tickets for 30-and-under** go on sale each Monday for the following week of performances (Tuesday – Sunday) until all available \$10 tickets sell out. The \$10 tickets are now available online at www.arenastage.org (featuring a print at home option), by phone at (202) 488-3300 and in person at the Arena Stage Sales Office, 1101 Sixth Street, SW.

“Arena Stage is dedicated to the future of American theater and that includes the development of the next generation of American theatergoers,” said Artistic Director Molly Smith. “This program, with its convenient purchasing options, is designated for young people who have an interest in theater, but may not yet have the means to attend on their own. We hope that it provides an open door to theater that they, in turn, will never close.”

Full list of 2007/08 Arena Stage discount ticket programs:

\$10 tickets for 30-and-under: For patrons ages 30 and younger. \$10 tickets go on sale beginning on Monday for the following week of performances (Tuesday – Sunday) until all available \$10 tickets sell out. Patrons may purchase \$10 tickets phone, online or in person. Limit of four per patron (all persons using \$10 tickets must be age 30 or younger). Patrons will be required to present valid ID for age verification.

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– continued –

Arena Stage expands discount program with \$10 tickets for 30-and-under
Page 2

HOTTIX: A limited number of half-price tickets go on sale 90 minutes before curtain and are sold up until 30 minutes before curtain or until all available HOTTIX sell out. HOTTIX must be purchased in person at the Arena Stage Sales Office.

Southwest Night: Residents of Southwest D.C. may purchase \$20 tickets for one specially designated Friday evening performance of each production. Tickets are available by phone or at the Arena Stage Sales Office. Must present proof of Southwest residency.

Student Discount: Full-time students (one student ticket per valid I.D.) may receive 35% off regular ticket prices. This discount is offered by phone or in person for every performance.

Target Family Fun Pack: For families attending Arena Stage. The package includes four seats, four non-alcoholic drinks, four snacks and a special surprise for only \$100. The party must include a minimum of two patrons between the ages of 5 and 18 years of age per fun pack.

Groups: A variety of discounts from 30% to 50% are available for groups of 15 or more. Groups may be booked by calling the Group Sales Office at (202) 488-4380.

Discounts cannot be combined or applied to previously purchased tickets. Per-ticket handling fees apply for phone and internet sales. A \$2.00 facility fee applies to all tickets. Discounts are subject to availability.

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